



Farm Action



Farm Action Fund

Outreach Coordinator

About Us

[Farm Action](#) is a nonpartisan, farmer-led organization advocating for accountability from both government and large corporations within the agricultural sector. [Farm Action Fund](#) builds political influence to drive action in state and federal capitols and at the ballot box. Together, our organizations represent a seamless chain of action from research and policy development to the adoption of the policy through legislative action by elected officials who champion our vision of a fair, sustainable, and healthy food system.

The Position

The Outreach Coordinator works for both Farm Action and Farm Action Fund, reporting to the Government Affairs and Advocacy Director. The Coordinator assists with the development and execution of strategies to enhance the organizations' visibility and community engagement. The role involves coordinating stakeholder groups, managing volunteers, and event planning in support of our policy agenda. The Coordinator will help ensure that the organizations are viewed as the primary information source and political leader within our diverse network, constituent base, and those we strive to influence.

While driven by shared core values for a just food system, Farm Action and Farm Action Fund operate independently, each with its own board of directors.

Responsibilities

- Engage with a wide range of stakeholders, including but not limited to advocacy organizations, individual supporters, farmers, local businesses, and researchers
- Coordinate organizational coalition and stakeholder groups to advance policy priorities
- Coordinate the organizational grassroots volunteer program, including a dedicated Facebook group and bimonthly virtual meetings
- Collaborate with the team to identify key messages and messengers, and gather compelling stories and perspectives
- Work with the team to coordinate special projects and both in-person and virtual educational and advocacy events
- Actively represent the organizations at local, state, and national meetings relevant to our mission, priorities, and agenda
- Fulfill grant deliverables and contribute to grant proposals and grant reports
- Perform other duties as assigned

Note: Travel will be required to fulfill these responsibilities.

Qualifications

- Knowledge of food and agriculture system issues, particularly as they relate to rural communities, and a willingness to expand this knowledge as needed
- Experience in synthesizing diverse stakeholder perspectives and organizing them toward a common policy objective
- Excellent written and verbal communication skills
- Strong problem-solving, analytical, and critical thinking abilities
- Demonstrated capacity to work independently, coordinate projects, and effectively manage multiple priorities
- Working knowledge of legislative and/or government decision-making processes
- Public speaking experience

Compensation, Hours, and Location

This is a full-time remotely-based position. The compensation range is \$57,680-62,180, dependent on experience. A monthly \$300 healthcare stipend is provided. Benefits include a four day work week, 15 days of leave with pay annually, eight days off for recognized holidays, and office closure for two weeks each around Fourth of July and Christmas.

Application Instructions

Please submit a cover letter, resume, and writing sample to info@farmaction.us with the subject line "Outreach Coordinator." Email materials in Word or PDF format only. All communications will be treated confidentially. Resume review begins immediately. Please, no follow-up inquiries.