



Family Farm  
Action Alliance



Family  
Farm  
Action

## Policy Advocate

### About Us

Family Farm Action Alliance and Family Farm Action leverage research, policy development, advocacy campaigns, and political expertise to achieve a democratized food and agriculture system in which independent actors hold power, rather than a consolidated few. We are joined in our movement by farmers, ranchers, rural communities, food system workers, policymakers, advocates, and anyone who eats. We envision a fair, inclusive, and competitive food and agriculture system that respects our land, natural resources, and neighbors around the world.

Family Farm Action Alliance is a tax-deductible charitable 501(c)(3) organization that formed as an affiliate organization of Family Farm Action, a political nonprofit 501(c)(4) organization. Together, our two organizations represent a seamless chain of action from research and policy development, to the adoption of the policy through legislative action by elected officials who support our vision.

### The Position

The Policy Advocate works for both Family Farm Action Alliance and Family Farm Action. Reporting to the President, the Policy Advocate will be primarily responsible for raising awareness and advocating for the policies the organizations have developed over the past 18 months to deliver meaningful food and agriculture system reform. The Policy Advocate will also assist with future research and policy development. While daily activities vary in this dynamic position, they generally include developing, advocating, and implementing policy solutions; analysis; research; writing for a variety of audiences; and speaking with a range of stakeholders. The Policy Advocate will help ensure that the organizations are viewed as the primary information source and political leader within our diverse network, constituent base, and those we strive to influence.

### Responsibilities

- Develop and deliver persuasive arguments; identify key messages and messengers; map power and influence; and otherwise advocate to advance organizational policies
- Engage with diverse groups of stakeholders, including, but not limited to: individual members and supporters; community and state-based organizations; researchers; advocacy organizations; government administrators; and elected officials
- Collaborate with the team to gather stories and perspectives; analyze data; and synthesize research or other evidence to inform proposed and existing policies
- Draft policy memos, fact sheets, reports, regulatory comments, and other written publications as well as summarize content into visually appealing materials for a variety of audiences

- Actively represent the organizations at local, state, and national meetings relevant to our mission, priorities, and agendas
- With support from the team, manage organizational membership program, including Facebook group and monthly virtual meetings
- Collaborate with the team to coordinate special projects, educational and advocacy events (in-person and virtual)
- Serve as media spokesperson
- Respond to email and phone inquiries from individual activists and supporters
- Carry out grant deliverables and contribute to grant proposals and grant reports
- Other duties as assigned

Note: To carry out the above responsibilities, travel will eventually be required. Travel requirements will vary by project and assignments and are not always predictable.

### **Qualifications**

- Strong knowledge of food and agriculture system issues, especially as they relate to rural communities, and willingness to build issue knowledge where needed
- Demonstrated commitment to racial equity and an understanding of how effective communications can advance justice
- At least four years of relevant work experience
- Excellent written and verbal communication skills
- Problem-solving, analytical, and critical thinking skills
- The ability to work independently, coordinate projects, and respond appropriately to multiple priorities
- Working knowledge of Microsoft Office software, Google Drive, and Internet browsers
- Demonstrated skills and experience with respect to strategic communications or media advocacy
- Policymaker education and lobbying, community organizing and engagement, policy-relevant research and data analysis, data visualization and mapping
- Understanding of issues affecting low-income populations
- Experience working with elected officials and/or administrators in education, health, or human services
- Working knowledge of legislative and/or government decision- and budget-making processes
- Public speaking experience
- Experience incorporating the perspectives of diverse stakeholders and organizing them toward a common policy objective
- Working knowledge of EveryAction is preferred

### **Compensation, Hours, and Location**

This is a full-time remotely-based position. Compensation is \$53,500-\$58,000, based on experience. A monthly \$300 healthcare stipend is provided.

**Application Instructions**

Please submit a cover letter, resume, and writing sample to [info@farmactionalliance.org](mailto:info@farmactionalliance.org) with the subject line "Policy Advocate." Email materials in Word or PDF format only. All communications will be treated confidentially. Resume review begins immediately.

**Additional Organizational Information**

Family Farm Action and Family Farm Action Alliance are committed to advancing diversity, equity, and inclusion, both in our work and in our workplace. We believe that celebrating and actively welcoming a diversity of voices and perspectives is essential to solving the pressing issues of today, and we encourage applications from candidates whose identities have been historically under-represented in the farm and food movement. We are an equal opportunity employer and do not discriminate in hiring or employment on the basis of race, color, religion, gender, gender identity or expression, marital status, sexual orientation, national origin, citizenship, age, disability, veteran status, or any other characteristic protected by federal, state, or local law.